



EXECUTIVE **ESG** *Leadership* PROGRAMME

A 5-Day Intensive Journey
to Transformative Leadership

January 12-16, 2026

Gear up to lead the **next generation** of ESG.



Advanced Legal &
Professional Studies Academy



Lugano • Switzerland



Introduction LEADING IN A NEW ERA

At the forefront of executive education, **ALPS Academy**, a Swiss executive education school based in Lugano, stands as a distinguished global hub in Switzerland, renowned for its commitment to fostering invaluable business connections and delivering cutting-edge learning experiences. Since its inception, ALPS Academy has proudly welcomed participants from over 12 countries, cultivating a diverse and influential network of leaders. We specialize in crafting programs that not only impart critical knowledge but also inspire transformative leadership and drive real-world impact across various sectors.

The global landscape is rapidly evolving, with **Environmental, Social, and Governance (ESG)** factors now central to strategic decision-making, risk management, and long-term value creation. For senior executives, legal professionals, and public authorities, understanding and integrating ESG is no longer optional—it is an imperative for sustainable success and responsible leadership.

The **Executive ESG Leadership Programme** offers an unparalleled opportunity to engage with and upskill on these critical topics. This intensive 5-day experience is meticulously crafted to equip you with the advanced knowledge, strategic insights, and global network needed to lead the next generation of ESG.

THE *Unparalleled* LEARNING ENVIRONMENT: LUGANO, TICINO, AND SWITZERLAND

Your journey into advanced ESG leadership begins in one of the world's most captivating and strategically significant locations.

Lugano

A gem of Switzerland nestled on the shores of its pristine lake, surrounded by majestic mountains, Lugano offers a unique blend of natural beauty and vibrant cultural life. Known for its sophisticated atmosphere, Mediterranean flair, and Swiss efficiency, Lugano provides an inspiring and tranquil setting conducive to deep learning and reflection. Its strategic location in the heart of Europe, only 1 hour away from the city of Milan, Malpensa and Linate airports makes it an accessible and desirable destination for global leaders.

The Canton of Ticino

Where cultures converge, Ticino, Switzerland's Italian-speaking canton, is a region of captivating contrasts. Here, the precision and stability of Switzerland seamlessly blend with the warmth and artistic spirit of Italy. This unique cultural fusion creates an enriching environment, offering participants not just a program, but an immersive experience that broadens perspectives beyond the classroom.

Switzerland

As your host nation, Switzerland embodies excellence, stability, and unparalleled natural splendor. Renowned for its innovation, high quality of life, and commitment to sustainability, Switzerland provides the perfect backdrop for a program focused on future-proof leadership. This is more than just a course; it's an opportunity to immerse yourself in a country that consistently sets global standards.



A HISTORIC VENUE:

Villa NEGRONI

Your educational experience will unfold within the venerable walls of Villa Negroni, a magnificent 18th-century palace that stands as a testament to history and grandeur.

A Palace Steeped in History

Villa Negroni is not merely a venue; it is a living piece of history. This architectural masterpiece has served as the former home to some of the most iconic figures in world history, including the legendary composer Giuseppe Verdi and the revolutionary Giuseppe Garibaldi. Imagine walking the same halls and drawing inspiration from the very spaces that once hosted such profound minds.

An Inspiring Setting for Transformative Learning

Studying in a palace of this caliber offers a truly unique and inspiring experience. The opulent surroundings, rich historical resonance, and serene ambiance of Villa Negroni provide an unparalleled environment for focused learning, critical thinking, and collaborative dialogue. It is an experience that transcends traditional education, fostering an atmosphere where ideas flourish and connections deepen.



EXCLUSIVE FACULTY & UNRIVALED *Expertise*

The Executive ESG Leadership Programme is distinguished by its access to unparalleled expertise, led by the very architects of the ESG movement.



Paul Clements-Hunt

The Creator of ESG. We are immensely proud to offer you the unique opportunity to study directly with Paul Clements-Hunt, the visionary who coined the term “ESG.” As the former Head of the United Nations Environment Program Finance Initiative and Founder of The Blended Capital Group, Paul Clements-Hunt is widely recognized as the world’s most important authority on the topic. His direct insights, foundational knowledge, and forward-thinking perspectives are simply unmatched, offering participants a truly exclusive learning experience.



Jennifer Nadel

Jennifer Nadel is a transformational leader, author, and award-winning journalist. A qualified barrister, she is a pioneer in the emerging field of compassionate leadership and politics. She is the Director of Compassionate Politics at Stanford University’s Center for Compassion and Altruism Research and Education and co-founder of the UK think tank, Compassion in Politics. With over 30 years of experience, Nadel has worked as a journalist for the BBC, Channel Four News, and ITN, where she was one of the UK’s most senior female television correspondents and Home Affairs Editor.



Joshua Domb

Joshua Domb is the founder of Gen-R Law - a climate and ESG focused law firm. Joshua advises clients on matters across the spectrum of ESG issues, with a particular focus on greenwashing, supply chain risk, human rights and modern slavery, the integration of ESG into business operations, ESG and climate literacy training and sustainability reporting. Joshua leverages his background in White-Collar Crime and corporate governance to ensure participants gain a robust understanding of the legal, regulatory and practical implications of ESG in today’s complex legal landscape.

STRATEGIC NETWORKING FOR GLOBAL *Leaders*

This programme is designed not only for learning but also for unparalleled networking.

Connect with a Global Cohort of Peers The **Executive ESC Leadership Programme** attracts a highly selective and diverse audience, including:

- ◆ **Senior Executives from leading corporations.**
- ◆ **Senior Lawyers specializing in corporate, environmental and international law.**
- ◆ **Corporate sustainability professionals.**
- ◆ **Influential Public Authorities from various countries.**

Forge Lasting Professional Relationships: this unique gathering provides an exceptional platform to forge high-level connections, share insights, and collaborate on solutions to the most pressing global challenges. The intimate setting of Villa Negroni facilitates meaningful interactions, laying the groundwork for future partnerships and a powerful global network.



THE COMPREHENSIVE 5-DAY PROGRAMME

Curriculum

Our Commitment to Expert-Led Instruction

To ensure a cohesive, high-quality, and transformative learning journey, the entire Executive ESG Leadership Programme curriculum—encompassing all Morning Core Modules, Afternoon Core Modules, and Lunch Optional Modules—is meticulously designed and personally delivered by our distinguished lead faculty, Paul Clements-Hunt, Jennifer Nadel and Joshua Domb.

Day 1 (Monday) • January 12

Foundations and Planetary Boundaries

MORNING CORE MODULES I

- ◆ ESG opportunities, purpose, and the executive

MORNING CORE MODULES II

- ◆ ESG basics: financial materiality and fiduciary duties

LUNCH OPTIONAL MODULE

- ◆ Getting to ESG

AFTERNOON CORE MODULE

- ◆ Climate change: business risk and opportunities

Day 2 (Tuesday) • January 13

Regulatory Landscape and Natural Capital

MORNING CORE MODULES

- ◆ Global regulatory and reporting frameworks

LUNCH OPTIONAL MODULE

- ◆ **Climate 102:** Anthropogenic carbon emissions and decarbonisation pathways

AFTERNOON CORE MODULE

- ◆ Human rights, environmental harms and supply chain risk

Day 3 (Wednesday) • January 14

Social & Governance Risks

MORNING CORE MODULES

- ◆ Natural capital, biodiversity risk + TNFD

LUNCH OPTIONAL MODULE

- ◆ **Exploring ESG** capital markets

AFTERNOON CORE MODULE

- ◆ Greenwashing risks and enforcement actions

Day 4 (Thursday) • January 15

Integration & Future Markets

MORNING CORE MODULES

- ◆ **ESG:** corporate culture, the Board and strategy

LUNCH OPTIONAL MODULE

- ◆ **Novel securities** as a pathway to \$trillion future markets

AFTERNOON CORE MODULE

- ◆ **ESG litigation:** climate, biodiversity and human rights

Day 5 (Friday) • January 16

Global Perspectives & Future Leadership

MORNING CORE MODULES

- ◆ Global perspectives on ESG, and navigating turbulence

LUNCH OPTIONAL MODULE

- ◆ **ESG, AI** and emerging technologies

AFTERNOON CORE MODULE

- ◆ **ESG** as the lens for future-fit leadership

INVESTMENT & *Inclusions*

Invest in your future leadership and join a select group of global change-makers.

Individual Programme Fee

2,000 CHF (Two Thousand Swiss Francs)
per person.

Group Discounts

2 Participants • 3,000 CHF (Three Thousand Swiss Francs)

4 Participants • 5,000 CHF (Five Thousand Swiss Francs)

For groups of 5 participants or more, please contact ALPS Academy directly to discuss tailored rates.

Inclusions: your investment covers the full 5-day intensive program, an international certification upon completion, and all business lunches throughout the five days, fostering continued networking and discussion.

Exclusions: please note that flight tickets and hotel accommodation are at the participant's own expense. However, ALPS Academy has established partnerships with various hotels in Lugano, as well as with transfers in/out the train station and airports, offering exclusive rates and ensure the best possible experience during your stay. Details on these partnerships will be provided upon registration.



Sponsorship OPPORTUNITIES

Partner with the world's most important ESG program and position your brand at the forefront of sustainable leadership.

We offer exclusive sponsorship packages to selected partners who reflect the spirit, values and ethos of genuine ESG designed to provide significant visibility and engagement with an elite audience of senior executives, lawyers and public authorities from around the globe.

Bronze Sponsorship

4,000 CHF

- ◆ **Brand promotion** with logo on selected digital program materials (e.g., digital brochure, website).
- ◆ **One (1) complimentary participant** slot for the full 5-day program.

Sponsorship OPPORTUNITIES

Silver Sponsorship

6,000 CHF

All Bronze benefits, plus:

- ◆ **Enhanced brand promotion** with prominent logo placement on main presentation slides and a dedicated section on the program website.
- ◆ **A dedicated speaker** slot during a breakfast meeting OR a networking coffee break.
- ◆ **Two (2) complimentary participant** slots for the full 5-day program.

Sponsorship OPPORTUNITIES

Gold Sponsorship

10,000 CHF

All Silver benefits, plus:

- ◆ **Premium brand promotion** with top-tier logo placement on all program materials, a prominent banner at the venue, and dedicated social media mentions.
- ◆ **A dedicated speaker slot** during a prominent business lunch.
- ◆ **Four (4) complimentary participant slots** for the full 5-day program.
- ◆ **Opportunity to distribute approved promotional materials** to all participants.
- ◆ **Become a part of this transformative initiative** and showcase your commitment to a sustainable future.

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CONCLUSION: *Experience* A TRANSFORMATIVE AWAITS

The Executive ESG Leadership Programme is more than just an educational course; it is a meticulously curated, transformative experience. **You will gain:**

World-Class Content

Deep dives into every critical aspect of ESG.

Access to ALPS Alumni Network

Be part of a global network of professionals.

A Historic Setting

The inspiring and prestigious ambiance of Villa Negroni.

Elite Networking

Unparalleled opportunities to connect with global leaders.

Unrivaled Faculty

The exclusive chance to learn directly from the creator of ESG.

Join us in Lugano to elevate your leadership, expand your global network, and shape a truly sustainable future.