

Paul Clements-Hunt and the real inside story of ESG

In 2012 Paul Clements-Hunt left the United Nations to establish an investment advisory company, The Blended Capital Group (TBCG). And TBCG is where he spends most of his time...

But, after two decades in global policy, financial, investor, business and stakeholder circles, his undiluted passion remains to bring diverse groups together in some of the most thrilling and productive sessions you will ever experience.

Paul can light up your events and work with your teams to tackle the toughest of sustainability challenges as his ESG concept comes under fierce attack globally.



As a globally recognised speaker, moderator, storyteller and mediator, Paul Clements-Hunt brings rich, lived experience to your events drawing from a near four-decade, game-changing career, creating and delivering sustainable finance.

As the United Nations diplomat who coined the term “ESG” in 2004, Paul Clements-Hunt acquired the nickname “Mr Trillions” from a UN colleague. The market he created with ESG is now worth \$121 trillion with 5500 institutional investors committed to UN principles advocating ESG-aligned, responsible investment based on the capitalist foundation stones of financial materiality and fiduciary duty.

PCH has a deep back catalogue drawn from his work as an entrepreneur, UN diplomat, policy advisor, and journalist. This includes the remarkable inside story of ESG itself: from the origins of the idea to the dramatic story of its inception, how it took hold across the world, the challenges, the impact and the way forward in the current hostile climate.

Trump and his extreme neo liberal cabal see ESG as a “Woke” denial of “red in tooth and claw” capitalism. In November 2022, none other than Secretary of State, Marco Rubio, with four other US Republican Senators, lashed out against ESG warning the top US law firms to steer clear and also avoid “climate cartels.”

ESG: igniting global culture wars

Paul has operated across political, business, investment, civil society and multilateral ecosystems, advising prime ministers, UN Secretary Generals, heads of major Sovereign Wealth Funds (SWFs), radical NGOs, and working with communities in the Sahel, Amazonia and conflict zones.

Decades of global travel and extended periods living in Asia, Africa and Europe, experience as an entrepreneur, and roles in organisations as diverse as the UN, a Swiss multinational and a major UK law firm, have furnished him with a myriad of anecdotes from the sustainability trenches. His global material is drawn from his hard-won experience, sometimes brutal, at the cutting edge of global policy, business and investment, in his mission to “mobilise capital at scale” for real sustainability.

Global social injustice and deep inequality, accelerated by environmental destruction, have been his motivating catalysts for 35 years. But his years as a tabloid journalist in the 1980s can not be entirely suppressed, and his presentations always retain a cheeky touch of red-top flair.

The man who wrote the story of sustainable finance

Paul Clements-Hunt delivers

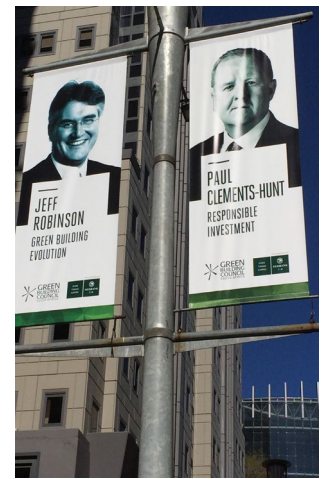
- Keynote speeches
- Dynamic, deep dive, board dialogues on key strategic challenges
- Conference and internal event moderation
- Complex contentious moderation
- Corporate motivational presentations

Career highlights

- Launched the earliest sustainability advisory firm in Bangkok (1992) and took it inside the Swiss multinational SGS Group.
- Went under cover with the fossil fuel lobby as they undermined the UNFCCC process (1998-2000). Up to 2024, attended 20 UNFCCC CoP meetings.
- Between 2000-2012 was Head of UNEP Finance Initiative
 - inventing ESG in 2004, creating a market of \$ trillions
 - delivering the UN Principles for Responsible Investment
- Worked with former UK Prime Minister Gordon Brown on financial stability and systemic risk
- His UN team created:
 - the globally recognised ESRA training course for banks (Environmental & Social Risk Analysis)
 - the Natural Capital Alliance in 2012 (launched at UN Rio UNCED +20)

Pet themes

- Markets, money and madness — the crash and the aftermath
- Sustainable finance and responsible investment
- Value and Values in Financial services
- Sustainable infrastructure for the 21st Century
- Climate change and the carbon wars
- Human rights in the supply chain
- The ecosystems services revolution
- Extracting value from voluntary initiatives



“Paul does a brilliant job moderating at Globe events. His moderating style is dynamic, interactive, and brings energy to discussions. He challenges both speakers and audience, and has the ability to catalyse electric discussion while always helping to tease out a well-framed conclusion.”

John D. Wiebe
President and CEO,
GLOBE Corporation

“Our joint event with UNHCR and the Swiss Development Corporation dealt with complex issues related to energy needs in humanitarian situations. Paul’s moderation was first rate and brought a vibrant but well-controlled dynamic to the discussions.”

David Stone
Executive Director, Pro-ACT Network

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